



# 2017 Excellence in Club Management® Awards Official Nomination Form

Thank you for nominating your club's manager for an Excellence in Club Management® Award.  
Please contact Alison McMahon Duffy from McMahon Group if you have any questions about the nomination process.

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## *About the Nominee*

Nominee's Name: \_\_\_\_\_  
Management Position: \_\_\_\_\_  
Club Name: \_\_\_\_\_  
Club's Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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## *Nomination Category*

There are three award categories for nomination. Please mark the appropriate category for the Nominee.

- The James H. Brewer Award** (country/golf club with 600 or more full privilege members)
  - The Mead Grady Award** (country/golf club with under 600 full privilege members)
  - The Mel Rex Award** (city, athletic or specialty [non-golf] clubs of all types)
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## *Nomination Proposer*

Please provide the name of the person who is proposing the nomination. The proposer can either be the club's current president, a past president or current board member.

Name of Nomination Proposer: \_\_\_\_\_  
Affiliation with Nominee: \_\_\_\_\_  
Proposer's Address: \_\_\_\_\_  
\_\_\_\_\_  
Proposer's E-mail Address: \_\_\_\_\_  
Proposer's Phone Numbers: \_\_\_\_\_  
Work Mobile

If we need to contact you, which method do you prefer?

- Phone     E-mail     Text

**PLEASE NOTE: A Letter of Endorsement from the club's president, a past president or current board member must accompany this Official Nomination Form.**



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***About the Club***

Type of Club:  Country  Golf  City  Athletic  Beach  Tennis  Yacht  Other: \_\_\_\_\_

Club's History (when founded, significant events, etc.): \_\_\_\_\_

Size of Membership by Categories: \_\_\_\_\_

Management Structure (i.e., general manager, clubhouse manager, etc): \_\_\_\_\_

Clubhouse Size, Capacity, Areas Provided: \_\_\_\_\_

If Applicable, Golf Course Description, Rating, Major Tournament Played, etc: \_\_\_\_\_

Other Recreation Facilities Offered (type and quantity): \_\_\_\_\_

Most Current (within the last five [5] years) Facility & (if applicable) Golf Improvement Programs with the Cost for Each: \_\_\_\_\_

Food & Beverage Annual Sales and Member Utilization: \_\_\_\_\_



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## *Nominee Information*

Please list the Nominee's education (degrees, certifications, continuing education, CMAA programs, Canadian Society programs, regional manager seminars, BMI sessions, etc.):

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Please list the Nominee's experience at three (3) past clubs:

1.	_____	_____	_____	_____
	Club Name	Location	Job Title	Years Employed
2.	_____	_____	_____	_____
	Club Name	Location	Job Title	Years Employed
3.	_____	_____	_____	_____
	Club Name	Location	Job Title	Years Employed

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## *Judging Categories*

Please provide information on the Nominee's contribution to his/her present club in each of the four (4) categories listed below and on the following pages. ***It is important that you submit detailed information for each category, as these are the sole criteria on which the Nominee will be judged.*** If you need additional write-in space, please see page 8.

### 1. Dining Program

A. Dining Satisfaction Improvement Ratings & Innovative Dining Programs: \_\_\_\_\_

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***Judging Categories (continued)***

**1. Dining Program (continued)**

B. Dining Program Sales & Improved Financial Performance: \_\_\_\_\_

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C. Outdoor Dining Success: \_\_\_\_\_

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D. Casual Dining Success: \_\_\_\_\_

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E. Formal Dining Success: \_\_\_\_\_

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F. Banquet Dining Success: \_\_\_\_\_

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G. Food Service Employee Training Program(s): \_\_\_\_\_

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***Judging Categories (continued)***

**2. Please list how the Nominee or his/her management team helped to improve other aspects of the club by upgrading existing services, facilities or by initiating new programs for the following categories:**

A. Golf/Recreation: \_\_\_\_\_

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B. Entertainment & Social Activities: \_\_\_\_\_

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C. Facility Improvements: \_\_\_\_\_

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D. Membership Development: \_\_\_\_\_

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E. Budgeting & Cost Controls: \_\_\_\_\_

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***Judging Categories (continued)***

**2. Please list how the Nominee or his/her management team helped to improve other aspects of the club by upgrading existing services, facilities or by initiating new programs for the following categories (continued):**

F. General Items (e.g., junior programs, family events, etc.): \_\_\_\_\_

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**3. Innovative Management Programs Implemented**

A. Member Satisfaction Programs: \_\_\_\_\_

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B. Human Resource Programs for Employees: \_\_\_\_\_

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C. Board & Committee Liaison to Achieve Club's Goals: \_\_\_\_\_

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D. CMAA Conference Idea Fair Submittals & Similar CMAA Chapter Programs: \_\_\_\_\_

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***Judging Categories (continued)***

**3. Innovative Management Programs Implemented (continued)**

E. Staff Strategic Planning & Team Building: \_\_\_\_\_

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F. Staff Training Programs: \_\_\_\_\_

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**4. Communication & Promotional Programs.** *Please elaborate on specific programs such as website development, newsletter, directories, anniversary books, e-mail notifications, financial reporting to members, etc., that are successfully implemented at the club.*

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OPTIONAL INFORMATION

Club's Website: \_\_\_\_\_

Visitor Access: \_\_\_\_\_

Login/Username

Password



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### ***General Information***

Please provide any other general information on the Nominee supporting his/her outstanding performance. *Please also use the space below for any additional comments you have regarding the Judging Categories.*

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### ***How to Submit Nomination***

Please return this completed form and the Letter of Endorsement from the club’s president, a past president or current board member before **November 3, 2017**. All forms and other correspondence should be sent to:

Mr. Jeffrey Kreafle  
Selection Committee Chairman  
Excellence in Club Management® Awards  
c/o McMahan Group, Inc.  
670 Mason Ridge Center Drive  
Suite 220  
St. Louis, Missouri 63141

Fax completed form to: 314.744.5046 | Scan and e-mail completed form to: [ecm@mcmahongroup.com](mailto:ecm@mcmahongroup.com)

DISCLAIMER

Although McMahan Group will not be involved in the selection of Award recipients, Alison McMahan Duffy is assisting the Selection Committee in processing the nominations. If you have any questions, please contact Alison at 314.744.5040 or [aduffy@mcmahongroup.com](mailto:aduffy@mcmahongroup.com).

***Thank you for helping us recognize exceptional managers in the private club industry!***